



Just Add Water









Flowing Waters is a unique giving program for companies and businesses to give back to their local rivers and communities by supporting the work of Colorado Water Trust to restore water to Colorado's rivers.

Membership in Flowing Waters is a financial commitment at the level of your choice. Funding from Flowing Waters members combined with Colorado Water Trust's experience in flow restoration creates a powerful partnership. **Together, we can demonstrate to your community that your business is part of the solution for healthy, flowing Colorado rivers.** 



## Creek

\$1,000+ per year

Can return **1.3 million gallons** of water to Colorado's rivers and streams



## **Stream**

\$2,500+ per year

Can return **3.3 million gallons** of water to Colorado's rivers and streams



## **Tributary**

\$5,000+ per year

Can return **6.6 million gallons** of water to Colorado's rivers and streams



## **Mainstem**

\$10,000+ per year

Can return **13.3 million gallons** of water to Colorado's rivers and streams

#### **HOW IT WORKS**

# **Step 1: Donate**

Consider the impact your business would like to have on Colorado's rivers and streams and make the donation of your choosing.

## **Step 2: Restore**

#### We restore water to rivers with the support of your dollars!

Colorado Water Trust will share our impact with you at the end of the year so you can know what rivers were restored thanks to your business' support.

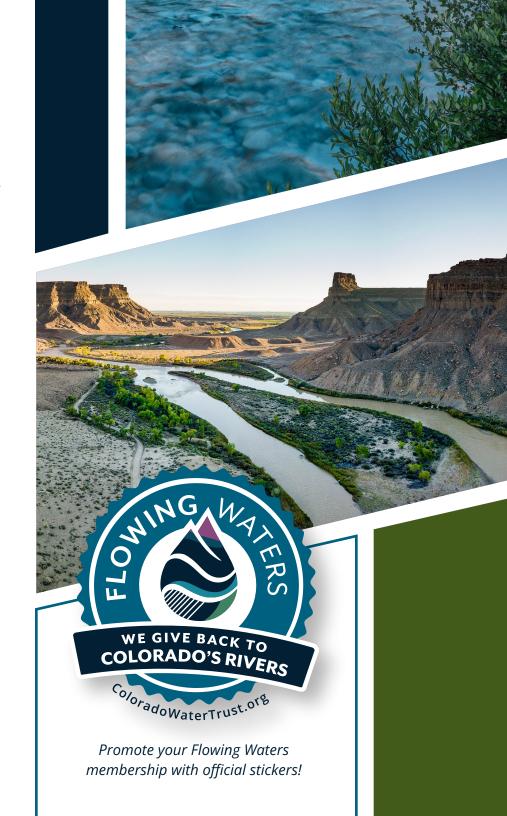
## **Step 3: Share**

# Share your Flowing Waters impact on Colorado's rivers with your networks!

You will receive stickers, window decals, bumper stickers, and digital stickers for your staff, business, and website.

Display your stickers proudly and let your community know that you helped Colorado Water Trust protect and restore Colorado's beautiful rivers and streams.

For more information, please visit: ColoradoWaterTrust.org/FlowingWaters



# **Benefits**

Benefits	<b>Mainstem</b> \$10,000	Tributary \$5,000	<b>Stream</b> \$2,500	<b>Creek</b> \$1,000	In-Kind Donor
Complimentary tickets to annual celebration, RiverBank, on September 17, 2023 at the Denver Botanic Gardens	8	6	4	2	
Optional Colorado Public Radio promotion of your Flowing Waters membership*	•				
1 canvas print photo of a beautiful Colorado river personalized for your business in honor of your Flowing Waters membership	•	•			
Featured logo listing in online annual report and on website	•	•	•	Name Displayed	Name Displayed
Promotion in enewsletter to our over 5,000-member community	5x in 2023	4x in 2023	3x in 2023	2x in 2023	1x in 2023
Promotion in social media to our over 3,000-person audience online	2x per month until the end of 2023	1x per month until the end of 2023	1x every two months until the end of 2023	1x every three months until the end of 2023	1x in 2023

<sup>\*5</sup> advertisements over 2 weeks during AM/PM rush hours (Contact us before donation if you'd like the CPR promotion)
\*\*Every Flowing Waters member receives a digital sticker, printed stickers, bumper stickers, and window decals for their office and team.

# Thank you to our 2022 Flowing Waters Members!

















#### **SILVER SPONSORS**



#### **BRONZE SPONSORS**

CITY OF AURORA
CITY OF BOULDER
CITY OF THORNTON
MORNING FRESH DAIRY
HORSE & DRAGON BREWING COMPANY
TRI-STATE GENERATION AND
TRANSMISSION ASSOCIATION

#### SMALL BUSINESS PARTNERS

GREAT DIVIDE BREWING
DOWN RIVER EQUIPMENT
CART-DRIVER
AVERY BREWING COMPANY
THE GIVING BACK GROUP
THIRD DUNE PRODUCTIONS
LOCKE & CO DISTILLERY

PATAGONIA
WOODS BOSS BREWING
STORM PEAK BREWING
SPIRIT HOUND DISTILLERS
MARTIN & WOOD WATER CONSULTANTS
MAD LEMON
HALA GEAR





For more information and to join Flowing Waters, please contact:

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