



COLORADO
WATER TRUST

GIVE BACK TO COLORADO'S RIVERS



**FLOWING
WATERS**

Corporate Partnerships



FLOWING WATERS is a unique giving program for companies and businesses to give back to their local rivers and communities by supporting the work of Colorado Water Trust to restore water to Colorado's rivers.



MEMBERSHIP

Membership in Flowing Waters is a financial commitment at the level of your choice. Funding from Flowing Waters members combined with Colorado Water Trust's experience in flow restoration creates a powerful partnership.

Together, we can demonstrate to your community that your business is part of the solution for healthy, flowing Colorado rivers.



BASIN | \$20,000+ per year

Can return **26.6 million gallons** of water to Colorado's rivers and streams



MAINSTEM | \$10,000+ per year

Can return **13.3 million gallons** of water to Colorado's rivers and streams



TRIBUTARY | \$5,000+ per year

Can return **6.6 million gallons** of water to Colorado's rivers and streams



STREAM | \$2,500+ per year

Can return **3.3 million gallons** of water to Colorado's rivers and streams



CREEK | \$1,000+ per year

Can return **1.3 million gallons** of water to Colorado's rivers and streams

HOW IT WORKS



1

DONATE

Consider the impact your business would like to have on Colorado's rivers and streams and make the donation of your choosing.

2

RESTORE

We restore water to rivers with the support of your dollars! Colorado Water Trust will share our impact with you at the end of the year so you can know what rivers were restored thanks to your business' support.

3

SHARE


















Share your Flowing Waters impact on Colorado's rivers with your networks! You will receive stickers, window decals, bumper stickers, and digital stickers for your staff, business, and website. Display your stickers proudly and let your community know that you helped Colorado Water Trust protect and restore Colorado's beautiful rivers and streams.

FOR MORE INFORMATION, PLEASE VISIT:

ColoradoWaterTrust.org/FlowingWaters



BENEFITS

	 BASIN	 MAINSTEM	 TRIBUTARY	 STREAM	 CREEK	IN-KIND
Complimentary tickets to annual celebration, RiverBank, at the Denver Botanic Gardens on September 30, 2025	10	8	6	4	2	
Optional Colorado Public Radio promotion of your Flowing Waters membership*						
Featured logo listing in online annual report and on website						
Promotion in e-newsletter to our over 7,500-member community	6x in 2025	5x in 2025	4x in 2025	3x in 2025	2x in 2025	1x in 2025
Promotion in social media to our over 6,000-person audience online	1x per month	1x per month	6x in 2025	4x in 2025	2x in 2025	1x in 2025
Digital sticker, printed stickers, bumper stickers, and window decals for your office and team.						

*5 advertisements over 2 weeks during AM/PM rush hours (Contact us before donation if you'd like the CPR promotion)

THANK YOU TO OUR 2024 FLOWING WATERS MEMBERS!



BASIN MEMBERS | \$20,000+ per year



MAINSTEM MEMBERS | \$10,000+ per year



CREEK MEMBERS | \$1,000+ per year

AvalonBay Communities

Campfire Analytics

City of Boulder

Coors Brewery Tours

Mountain Crust





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**FOR MORE INFORMATION
AND TO JOIN FLOWING WATERS,
PLEASE CONTACT:**

Dana Hatlelid
Deputy Director
dhatlelid@coloradowatertrust.org
720.570.2897



**COLORADO
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[ColoradoWaterTrust.org](https://coloradowatertrust.org) | 720.570.2897
1312 17th Street #766 | Denver, CO 80202