



**support
your home waters**



**COLORADO
WATER TRUST**
Just Add Water

Flowing Waters is a corporate giving program that empowers businesses

to invest in the health of their local rivers and communities — their home waters — by supporting Colorado Water Trust’s work to restore and protect streamflows across the state.

Together, we can demonstrate to your community that your business is part of the solution — helping ensure Colorado’s rivers remain healthy, resilient, and flowing for generations to come.

give
back to
Colorado’s
rivers



**Membership is a financial
commitment tailored to your
company's goals and capacity.**

**When your support is paired
with our expertise in flow restoration,
it creates a powerful partnership for
meaningful, measurable impact.**



BASIN | \$20,000+ per year
can return **26.6 million gallons**
of water to Colorado's rivers and streams



MAINSTEM | \$10,000+ per year
can return **13.3 million gallons**
of water to Colorado's rivers and streams



TRIBUTARY | \$5,000+ per year
can return **6.6 million gallons**
of water to Colorado's rivers and streams



STREAM | \$2,500+ per year
can return **3.3 million gallons**
of water to Colorado's rivers and streams



CREEK | \$1,000+ per year
can return **1.3 million gallons**
of water to Colorado's rivers and streams



how it works



DONATE

Consider the impact your business would like to have on Colorado's rivers and streams and make a donation at a giving level that is meaningful to you.



RESTORE

Colorado Water Trust will restore water to rivers with the support of your membership! **We will share our impact with you at the end of the year so that you can know which rivers were restored thanks to your support.**



INSPIRE


















Share your Flowing Waters impact on Colorado's rivers with your community, and inspire them to join in this important work! You will receive hats, stickers, window decals, bumper stickers, and digital stickers for your staff, business, and website. Display your swag proudly and let your community know that you helped Colorado Water Trust protect and restore Colorado's essential rivers and streams.

For more information, please visit

ColoradoWaterTrust.org/FlowingWaters



benefits

	 BASIN	 MAINSTEM	 TRIBUTARY	 STREAM	 CREEK	IN-KIND
Complimentary tickets to annual celebration, RiverBank, at the Mountain Crust Event Venue on September 1, 2026	10	8	6	4	2	
Optional Colorado Public Radio promotion of your Flowing Waters membership*						
Featured logo listing in online annual report and on website						
Promotion in e-newsletter to our over 7,500-member community	6x in 2026	5x in 2026	4x in 2026	3x in 2026	2x in 2026	1x in 2026
Promotion in social media to our over 6,000-person audience online	10x in 2026	8x in 2026	6x in 2026	4x in 2026	2x in 2026	1x in 2026
Hats, digital sticker, printed stickers, bumper stickers, and window decals for your office and team.						

*5 advertisements over 2 weeks during AM/PM rush hours (Contact us before donation if you'd like the CPR promotion)

Thank you to our 2025 Flowing Waters Members!

BASIN MEMBERS | \$20,000+ per year



MAINSTEM MEMBERS | \$10,000+ per year



TRIBUTARY MEMBERS | \$5,000+ per year



STREAM MEMBERS | \$2,500+ per year



CREEK MEMBERS | \$1,000+ per year

• Coors Brewery Tours • Mountain Crust



**FOR MORE INFORMATION
AND TO JOIN FLOWING WATERS,
PLEASE CONTACT:**

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WATER TRUST**
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LEARN MORE:

ColoradoWaterTrust.org/FlowingWaters